



Project 8 – Social Psychologist

1 -2 pages. MUST BE TYPED!!!!

- A. Select a social psych test to conduct. (No need to run a controlled experiment unless you are really committed. I suggest naturalistic observation or case study.)
- B. Conducting the “experiment.”
- C. Have someone come along to document your experience (either photos or video). Evidence MUST be submitted with your project.
- D. Complete a typed write-up including the following (Use a numbered list answering the research questions):
 1. Name and describe the social psychology term you tested.
 2. Describe the process that you went through to test the term. (Be specific; include pictures/video)
 3. How did people around you react to it? Were your results similar to what social psychologists predict? Explain.
 4. Reflection of your experience.

Due at the start of class: Tuesday, June 4

Suggestions:

- ✓ Social norms: Personal space (no groping), Internal monologues, Elevator/escalator bx, Salesperson Scripts, Eye contact/Handshakes/Social Scripts...
- ✓ Social Influence or conformity (think Cialdini Trash Study)
- ✓ Bystander Effect
- ✓ You may do another social norms/terms, but please run it by me.